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### COMPANY INFORMATION

#### **BOARD OF DIRECTORS**

Mr. Abdul Maieed

Mr. Abrar Hasan

Mr. Wagar Hasan

Mr. Khawaja Munir Mashoogullah

Mr. Zahid Majeed

Managing Director / Chief Executive

#### **AUDIT COMMITTEE**

Mr. Waqar Hasan

Mr. Ebrahim Qassim

Mr. Zahid Majeed

#### **COMPANY SECRETARY AND SECRETARY AUDIT COMMITTEE**

#### **CHIEF FINANCIAL OFFICER**

#### **INTERNAL AUDITORS**

#### **COMPANY MANAGEMENT**

Mr. Kamran Khan Mr. Waqas Abrar Khan

Managing Director / Chief Executive

Chief Operating Officer Chief Commercial Officer General Manager Human Resource

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1st Half Yearly Report 09-10



Chartered Accountants State Life Building, 1-C, I.I. Chundrigar Road, Karachi

#### **SHARE REGISTRATION OFFICE**

Noble Computer Services (Pvt.) Limited

Mezzanine Floor, House of Habib Building (Siddiqsons Tower), 3-Jinnah C.H. Society, Main Shahrah-e-Faisal, Karachi-75350. PABX: (92-21) 34325482-87 Fax: (92-21) 34325442

#### PRINCIPAL BANKERS

Bank Al-Habib Limited

I.I. Chundrigar Road Branch, Karachi S.I.T.E Branch, Karachi New Garden Town Branch, Lahore

Royal Bank of Scotland (RBS) (Formerly ABN AMRO Bank)

16, Abdullah Haroon Road, Karachi

**MCB Bank Limited** 

**United Bank Limited** 

Bank Al Falah Limited (Islamic Banking Group) Port Qasim Authority Branch, Karachi

Barclays Bank Plc, Pakistan

Meezan Bank Limited

M.T. Khan Road, Karachi

#### **REGISTERED OFFICE**

Karachi 75530 P.O.Box No. 15509 Phone: 35662687, 35670540, 35670585, 35670793 & 35672268 Fax: 35684870



## FIRST HALF YEARLY REPORT

### TO THE SHAREHOLDERS

On behalf of the Board of Directors of National Foods Limited, I am pleased to present to you the un-audited financial statements of the first half year ended December 31, 2009 along with certain performance indicators thereof. These financial statements are submitted in accordance with the Section 245 of the Companies Ordinance, 1984.

#### SUMMARY

Summary of the results are presented below:

				% of Net Sales			
	Jul 2009 to	Jul 2008 to		Jı	ıl-Dec	Variance	
	Dec 2009	Dec 2008	Growth	2009-10	2008-09	(+/-)	
Top Line Growth							
Corporate Sales							
Gross sales	3,076,210	2,713,494	13.37%				
Net sales	2,265,102	2,016,015	12.36%				
Local sales							
Gross sales	2,835,313	2,548,862	11.24%				
Net sales	2,024,205	1,851,383	9.33%				
Export sales							
Gross sales	240,897	164,632	46.32%				
Net sales	240,897	164,632	46.32%				
Gross Profit	690,818	607,020	13.80%	30.50%	30.11%	0.39%	
Bottom Line Growth							
Operating profit	103,072	184,909	(44.26%)	4.55%	9.17%	(4.62%)	
Other income	13,561	6,568	106.47%	0.60%	0.33%	0.27%	
Pre-tax profit	64,340	142,692	(54.91%)	2.84%	7.08%	(4.24%)	0
Net profit	41,775	91,561	(54.37%)	1.84%	4.54%	(2.70%)	0
Expense Control							1st Half Yearly Report 09.
Selling Expenses	144,532	110,435	30.88%	6.38%	5.48%	0.90%	y Ro
Cartage and Freight & Forwardir	,	73,957	21.50%	3.97%	3.67%		arl
Advertising and Sales Promo	281,204	159,466	76.34%	12.41%	7.91%		Ke
Administrative Expenses	77,510	73,198	5.89%	3.42%	3.63%		aff
Other Operating Expenses	8,200	11,623	(29.45%)	0.36%	0.58%	(0.21%)	H
Financial Expenses	38,732	42,217	(8.25%)	1.71%	2.09%	(0.22%)	1st
i mandai Expenses	30,132	42,217	(0.25%)	1.7 170	2.09%		
						1 y	ear <sub>f</sub>

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#### TURNOVER ANALYSIS

The company has finished the first half of the year with good growth figures for domestic and export sales surpassing the budgeted targets set for the period.

#### **NEW DEVELOPMENTS**

The period is marked by a couple of significant developments. One is the launch of Rice category in two different variants and the other is designing and introduction of new brand image and packaging, which has led to heavy but planned and budgeted investments in promoting it. This expense has also coincided with seasonal sales in the first half of the year.

#### **PROFITABILITY ANALYSIS**

Profitability has reduced in the first half of the year mainly due to a greater allocation of advertising expenditure compared to last year same period. This is normal and in line with our budgeted plans to promote the seasonal sales and also register the new brand image of the company through new packaging. Last year the same advertising expenditure was deferred to the later half of the year to manage the cost of design change and start of promotion. All other costs are as per budget set for the corresponding period.

Gross Margins have also improved despite inflationary trends. This has been managed by imparting timely price increases to offset the inflationary aspects. In spite of this increase, sales have registered a growth greater than the planned budget due to the greater allocation of advertising in the first half of the year.

The company will also close the year with the planned advertising budget thus making up the average in the second half.

#### **FUTURE OUTLOOK**

We are optimistic about our long-term growth prospects. Our strong balance sheet gives us the ability to grow organically. Leveraging our category leadership and investing in innovation; our rejuvenated brand image will help us to fuel our growth. Although inflation will continue to impact consumer behavior as well as our margins in the next half of the fiscal year 2010, we expect to meet our top and bottom line targets in line with budgetary expectations.

Abrar Hasan Chief Executive

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## **AUDITORS' REPORT** TO THE MEMBERS

### ON REVIEW OF CONDENSED INTERIM FINANCIAL INFORMATION

#### Introduction

We have reviewed the accompanying condensed interim balance sheet of National Foods Limited as at December 31, 2009 and the related condensed interim profit and loss account, condensed interim changes in equity and condensed interim cash flow statement for the half year then ended (here-inafter referred to as the "interim financial information"). Management is responsible for the preparation and presentation of this interim financial information in accordance with approved accounting standards as applicable in Pakistan. Our responsibility is to express a conclusion on this interim financial information based on our review. The figures of the condensed interim profit and loss account for the quarters ended December 31, 2009 and 2008 have not been reviewed, as we are required to review only the cumulative figures for the half year ended December 31, 2009.

#### Scope of Review

We conducted our review in accordance with the International Standard on Review Engagements ISRE 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity". A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

#### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim financial information as of and for the half year ended December 31, 2009 is not prepared, in all material respects, in accordance with approved accounting standards as applicable in Pakistan.

#### **Chartered Accountants**

Karachi

Dated: 18 February, 2010

Name of Engagement Partner: Syed Fahim ul Hasan

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		(Un-audited) Dec 31, 2009	(Audited) Jun 30, 2009
ASSETS	Note	(Rupees in t	housand)
Non-Current Assets			
Property, plant and equipment Intangibles Long term deposits	2	632,081 29,494 5,150	614,004 35,668 5,163
Command Assault		666,725	654,835
Current Assets Stores, spares and loose tools Stock in trade Trade debts Advances Trade deposits and prepayments Other receivables Tax refunds due from / adjustable with the government Cash and bank balances	5	5,222 947,676 209,996 28,696 14,260 4,237 101,479 20,983	5,432 846,977 274,556 29,044 6,660 2,632 76,435 15,205
		1,332,549	1,256,941
		1,999,274	1,911,776
SHARE CAPITAL AND RESERVES			
Issued, subscribed and paid-up capital Unappropriated profit		414,427 282,734	331,542 323,844
		697,161	655,386
NON-CURRENT LIABILITIES  Long term financing  Liabilities against assets subject to finance leases  Deferred liability - Retirement benefits  Deferred tax		40,000 6,875 8,744 59,564 115,183	60,000 13,700 6,780 59,999 140,479
CURRENT LIABILITIES Trade and other payables Accrued interest / mark up Short term borrowings Current matunrity of:		477,658 13,960 513,162	460,626 17,764 485,536
Long term financing Liabilities against assets subject to finance leases Provision for income tax Due to the government - Sales tax/ Special excise duty		40,000 11,777 105,000 25,373	40,000 12,510 82,000 17,475
		1,186,930	1,115,911
COMMITMENTS	3		
		1,999,274	1,911,776

The annexed notes 1 to 8 form an integral part of this financial information.



Abrar Hasan Chief Executive

Zahid Majeed
Director

# CONDENSED INTERIM PROFIT AND LOSS ACCOUNT

FOR THE HALF YEAR ENDED DECEMBER 31, 2009 (UNAUDITED)

		Quarter ended		Half year ended		
	NI-4-	December 31, 2009	December 31, 2008	December 31, 2009	December 31, 2008	
N. c.	Note	•	(Rupees i	n thousand)——	-	
Net sales Local Export		964,407 152,337	851,332 133,894	2,024,205 240,897	1,851,383 164,632	
		1,116,744	985,226	2,265,102	2,016,015	
Cost of sales		779,537	702,020	1,574,284	1,408,995	
Gross profit		337,207	283,206	690,818	607,020	
Distribution cost		266,345	191,375	515,597	343,858	
Administrative expenses		38,879	32,755	77,510	73,198	
Other operating expenses		3,600	2,721	8,200	11,623	
		308,824	226,851	601,307	428,679	
Other operating income		10,810	758	13,561	6,568	
Profit from operations		39,193	57,113	103,072	184,909	
Finance costs		18,272	23,495	38,732	42,217	
Profit before taxation		20,921	33,618	64,340	142,692	
Taxation		8,565	10,948	22,565	51,131	
Profit after taxation		12,356	22,670	41,775	91,561	
Earnings per share - Rupees	7	0.30	0.55	1.01	2.21	

The annexed notes 1 to 8 form an integral part of this financial information.

Abrar Hasan Chief Executive Zahid Majeed
Director



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## CONDENSED INTERIM

CASH FLOW STATEMENT FOR THE HALF YEAR ENDED DECEMBER 31, 2009 (UNAUDITED)

		Dec 31, 2009	Dec 31, 2008
	Note	(Rupees ir	thousand)
CASH FLOWS FROM OPERATING ACTIVITIES			
Cash generated from operations	4	135,624	229,300
Finance cost paid		(42,536)	(37,659)
Income tax paid		(25,044)	(21,831)
Net decrease / (increase) in long term deposits		13	(765)
Net cash from operating activities		68,057	169,045
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of property, plant and equipment		(64,717)	(44,996)
Sale proceeds on disposal of property, plant and equipment		3,869	959
Purchase of intangible assets		(1,499)	(22,877)
Net cash used in investing activities		(62,347)	(66,914)
CASH FLOWS FROM FINANCING ACTIVITIES			
Repayment of long term financing		(20,000)	(23,000)
Liabilities against assets subject to finance lease - (Net)		(7,558)	(7,981)
Dividend paid		-	(173)
Net cash used in financing activities		(27,558)	(31,154)
Net (decrease) / increase in cash and cash equivalents		(21,848)	70,977
Cash and cash equivalents at the beginning of the period		(470,331)	(522,845)
Cash and cash equivalents at the end of the period	5	(492,179)	(451,868)

The annexed notes 1 to 8 form an integral part of this financial information.



Abrar Hasan Chief Executive Zanid Majeed Director

## CONDENSED INTERIM STATEMENT OF CHANGES IN EQUITY

FOR THE HALF YEAR ENDED DECEMBER 31, 2009 (UNAUDITED)

	Issued subscribed and paid up capital	Capital reserve - share premium	Unappropriated profit	Total
	•	(Rupees	in thousand) ———	
Balance as at June 30, 2008	55,257	6,102	454,566	515,925
Issue of 5 bonus shares for every 1 share held	276,285	(6,102)	(270,183)	-
Profit for the half year ended December 31, 2008	-	-	91,561	91,561
Balance as at December 31, 2008	331,542	-	275,944	607,486
Profit for the half year ended June 30, 2009	_	-	47,900	47,900
Balance as at June 30, 2009	331,542	-	323,844	655,386
Issue of 1 bonus shares for every 4 shares held	82,885	-	(82,885)	-
Profit for the half year ended December 31, 2009	-	-	41,775	41,775
Balance as at December 31, 2009	414,427	-	282,734	697,161

The annexed notes 1 to 8 form an integral part of this financial information.

Abrar Hasan Chief Executive Zanis Nagard Zahid Majeed Director



## NOTES TO AND FORMING PART OF THE CONDENSED TERIM FINANCIAL

FOR THE HALF YEAR ENDED DECEMBER 31, 2009 (UNAUDITED)

#### 1. BASIS OF PREPARATION

- 1.1 This condensed interim information has been prepared in accordance with the requirements of International Accounting Standard (IAS) 34, Interim Financial Reporting and is being submitted to the shareholders as required by section 245 of the Companies Ordinance, 1984 and the Listing Regulations of the Karachi, Lahore and Islamabad Stock Exchanges.
- 1.2 The accounting policies and methods of computation adopted for the preparation of this condensed interim financial information are the same as those applied in the preparation of the annual financial statements of the company for the year ended June 30, 2009.

Dec 31,

2009

Jun 30,

2009

	2. PROPERTY, PLANT AND EQUIPMENT	(Rupees in	thousand)
	2.1 Operating assets - at net book value - note 2.2	533,324	565,799
	Capital work in progress - at cost Civil work in progress Plant and machinery Advance against acquisition of land Advance to suppliers Vehicles pending delivery Computer software	28,174 36,120 27,417 - 2,920 4,126	5,341 8,737 27,417 4,296 897 1,517
		632,081	614,004
		Half yea	r ended
		Dec 31, 2009	Dec 31, 2008
-1	2.2 Additions and Disposals during the period	(Rupees in	thousand)
1st Half Yearly Report 09-1	Additions Building on leasehold land Plant and machinery including generators Motor vehicles	- 1,265	1,186 23,689
arly Rep	- Leased - Owned Others	1,167 5,556	17,701 840 5,808
f Ye		7,988	49,224
1st Hal	Disposals - Net Book Value Plant and machinery Motor Vehicles	670 1,302	587
chang	e	1,972	587

#### 3. COMMITMENTS

Increase in current liabilities
Trade and other payables

Due to the government

5. CASH AND CASH EQUIVALENTS

Running finance under markup arrangements

Cash and bank balances

4.

3.1 Aggregate commitments for capital expenditure as at December 31, 2009 amounted to Rs 17.6 million (June 30, 2009: Rs 4.14 million).

	Dec 31, 2009	Dec 31, 2008
	(Rupees i	n thousand)
CASH GENERATED FROM OPERATIONS		
Profit before taxation	64,340	142,692
Adjustments for non-cash charges and other items	44.668	25 400
Depreciation on property, plant and equipment	, , , , , ,	35,488
Deferred liability - Retirement benefits	1,964	8,971
Amortisation of intangibles	7,673	1,632
Finance cost	38,732	41,208
Gain on disposal of property, plant and equipment	(1,897)	(372)
Provision for slow moving stock in trade (net)	-	30,013
	91,140	116,940
Profit before working capital changes	155,480	259,632
EFFECT ON CASH FLOW DUE TO WORKING CAPITAL CHANGES		
Decrease / (Increase) in current assets Stores, spares and loose tools	210	2,225
Stock in trade	(100,699)	(152,949
Trade debts	64,560	37.324
Advances	348	(39,942
	(7,600)	(8,094
Deposits and prepayments Other receivables	' ' '	\ '
Other receivables	(1,605)	(754

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NATIONAL FOODS LIMITED 11

17,032

7,898

135,624

20,983

(513,162)

(492,179)

131,014

33,738

(485,606)

844 229,300

Half year ended





Half year ended

Dec 31, Dec 31 2008 (Rupees in thousand)

#### 6. TRANSACTIONS WITH RELATED PARTIES

Relationship with the company	Nature of transactions		
Associated companies / Undertakings:	Reciprocal arrangements for	4 500	1 262
	sharing of services	1,598	1,263
	Sale of goods	392,290	388,558
	Purchase of goods	6,542	-
Employee benefit plan	Contribution to employees provident fund	5,310	3,724
Key management compensation:			
Salaries and other short term emplo	oyee benefits	36,199	30,481
Contribution to Provident Fund Post retirement benefits of		1,759	1,196
Executive Directors		1,964	8,971

#### 7. EARNINGS PER SHARE

There were no convertible dilutive potential ordinary shares in issue as at December 31, 2008 and 2009.

For the purposes of calculating earnings per share, number of shares outstanding as at December 31, 2008 have been increased to reflect the bonus shares issued during the period.

#### 8. DATE OF AUTHORISATION OF ISSUE

This condensed interim financial information was authorised for issue on February 18, 2010 by the Board of Directors of the Company.

Abrar Hasan Chief Executive Zahid Majeed Director



